

# Port MEDICAL AESTHETICS CLINIC



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**D**escribe your business in one sentence. Port Medical Aesthetics Clinic (PMAC) is the largest and longest serving Doctors Cosmetic Clinic; specializing in giving Everyday people Extraordinary results!

**What sets you apart from your competitors?** Personally I think its a combination of our medical expertise (we

love that all our doctors are Port locals, which translates to maximum patient safety) and our excellent team spirit and customer service. We won Excellence in Small Business in the 2022 regional Business NSW awards, which is testimony to the hard work we put into every patient experience.

And also maybe our hilarious Tiktoks and social media feed!

**Tell us the new and exciting products/**

**services that are happening in 2023?** We have just opened our Kempsey clinic, and are also opening in Taree in 2023. From a service perspective we love our new Venus Tribella machine, which offers 3 in 1 skin tightening, resurfacing and pigment removal. Its a state of the art machine which gives full face rejuvenation, and the results we have been getting are truly amazing. I love that we can offer dermatologist grade

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skin treatments, backed up by our medical consultants, and that really sets us apart from other cosmetic clinics.

**What are your business's core values?** Honesty, integrity and RESULTS. We are a results driven team, and only offer patients what we think will benefit them, and not what suits the bottom line! This value is so sadly lacking in many aspects of the cosmetic industry, and we are really proud to be

industry leaders with our ethos.

**What advice do you have for other women working and living in such a fast paced world?** Truly, it's to make some space for yourself and your needs. All the time we see women coming into the clinic who have given so much of themselves to their children, partners and work. And giving so little to themselves. Self care isnt selfish: its a vital strategy to manage a busy, stressful life.

Investing in your own cares, needs and wants allows you to give to everyone else in your life: fill your own bucket first and then fill everyone elses!

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